



## **Announcement of the College of Innovation**

### **Positions for Full-time Lecturer**

#### **For the Master of Science Program in Service Design (International Program) and Bachelor of Arts Program in Service Innovation (International Program)**

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The Service Innovation Program within the College of Innovation at Thammasat University is seeking applicants for a lecturer appointment. The program is built around a cross-disciplinary and multi-dimensional conceptual framework that is designed to equip graduates to be effective leaders in service innovation in the public, private and nonprofit service sectors.

The Program identifies innovation as a new way of doing things, with the introduction of new ideas, methods or devices, a better and more effective way of delivering services and the process by which an idea or invention is translated into a service. The Program encourages creative thinking and problem solving through the use of interdisciplinary, transformative, strategic and design thinking at a global level. It is designed to deal with the special needs and perspective of small, medium and large scale organizations at a range of geographic scales.

This is a unique opportunity for applicants seeking a challenging and rewarding experience to be involved in the ongoing research and academic development of a new program within a unique University setting. Applicants should be able to interact with both students and colleagues in a positive and constructive manner and that they should be able to complement and enrich a developing academic environment.

#### **1. Position**

Full-time lecturer. 3 positions

#### **2. Conditions**

The successful applicant will be required to teach in English at the Bangkok campus.

#### **3. Qualifications**

- 3.1 Any nationality is eligible to apply.
- 3.2 Excellent English skills since both degrees are offered in English
- 3.3 Experience in facilitating learning at the undergraduate and graduate levels using a problem-based approach.
- 3.4 An ability to work effectively in small, professional and multi-cultural teams.
- 3.5 Demonstrated ability in planning and pursuing a focused and cohesive scholarship agenda.
- 3.6 Subject matter expertise and management experience in one or more of the following areas: the lodging industry in general with an emphasis on hotel and resorts, events planning and management, data gathering and analysis, marketing

and branding, finance, talent management, food and beverage management and technology.

3.7 Preference will be given to candidates with research and teaching experience in innovation and creativity in service operations, design and delivery in the public, private and non-governmental sectors.

3.8 Must meet the following University requirements:

3.8.1 Master degree

- Bachelor degree with GPA not less than 3.00 (without any F for core courses)

- Master degree with GPA not less than 3.50

And consideration will be given to a candidate with at least 5-year related industry experience or

3.8.2 Ph.D.

- Bachelor degree with GPA not less than 3.00 (without any F for core courses)

- Master degree with GPA not less than 3.25

- Ph.D. with GPA not less than 3.50

Preferably an earned doctorate in service design, hospitality management, the lodging industry and events planning and management. Those who completed course works and doing dissertation could apply to the positions.

3.9 In cases where the applicant does not meet the minimum University grading requirement, he/she can make their case based on previous high quality research or significant academic and industry experience.

#### **4. Required Documents for Application**

4.1 A covering letter outlining the applicant's reasons for choosing the College of Innovation and his or her possible contributions to the development of the International Service Innovation Program.

4.2 An application form (Available at [www.citu.tu.ac.th](http://www.citu.tu.ac.th)).

4.3 A copy of graduation diploma along with the transcripts for all degrees. In case the diploma and transcript are not in Thai or English, they need to be translated into English with a true copy certified.

4.4 A copy of ID or passport.

4.5 A copy of housing certificate (for Thai citizen only).

4.6 A photograph (1 or 2 inch-size).

4.7 An up-to-date CV.

4.8 Examples of academic work: books and papers and articles that have been published in international/ national journals or conference.

4.9 Medical certificate. (Issued within one month)

4.10 Three recommendation letters.

#### **5. Selection Process**

The College employs a transparent selection process which involves:

5.1 An evaluation of all available documentations.

5.2 Teaching demonstration on a topic of the applicant's choice as related to the program.

5.3 Assessment of the candidate's understanding of the subject matter.

5.4 An interview.

5.5 Psychological test.

#### **6. Deadline**

Deadline for application is on April 7, 2017. The application process will remain open until suitable candidates have been chosen

**7. Contact**

Interested candidates should submit the applications and necessary documents to the following address:

College of Innovation, Thammasat University  
Anak Prasong 3, 5<sup>th</sup> Floor (Human Resource Division)  
2 Prachan Road, Phra Nakorn, Bangkok 10200 THAILAND  
Tel: 66-2623-5055-8 ext. 4120, 4123 Fax: 66-2-623-5060  
Email: personal.itu@gmail.com

Applicants who have questions or require further information are encouraged to contact Director of Service Innovation Program, Prof. Dr. Walter Jamieson at [wjtourism@hotmail.com](mailto:wjtourism@hotmail.com).

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(Dr. Pravit Khaemasunun)  
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